

**March 11, 2020**

**To: Interested Parties**  
**From: ALG Research / Coalition for the Homeless**  
**Re: Summary of New York Statewide Survey Results on Home Stability Support**

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Voters believe there is a homelessness crisis in New York, and that it's getting worse. They strongly support including Home Stability Support in the 2020 state budget and would be more likely to support elected officials who back it. This isn't a partisan issue, and it isn't concentrated in any single part of the state – these dynamics cut across geographic and partisan lines.

**Voters believe there is a homelessness crisis, and that it's getting worse**

- ▶ There is near-universal agreement among voters that, “there is a homelessness crisis in New York State” (87% agree / 8% disagree). There’s real intensity behind their concern, as 63% of New Yorkers strongly agree the state is experiencing a crisis.
- ▶ Just 10% of voters think the homelessness crisis has gotten better in the last 10 years, while 56% say it’s gotten worse.
- ▶ Voters do not think the state is doing a good job of addressing homelessness – just 19% rate the government positively, while 72% rate the state’s handling of homelessness negatively.

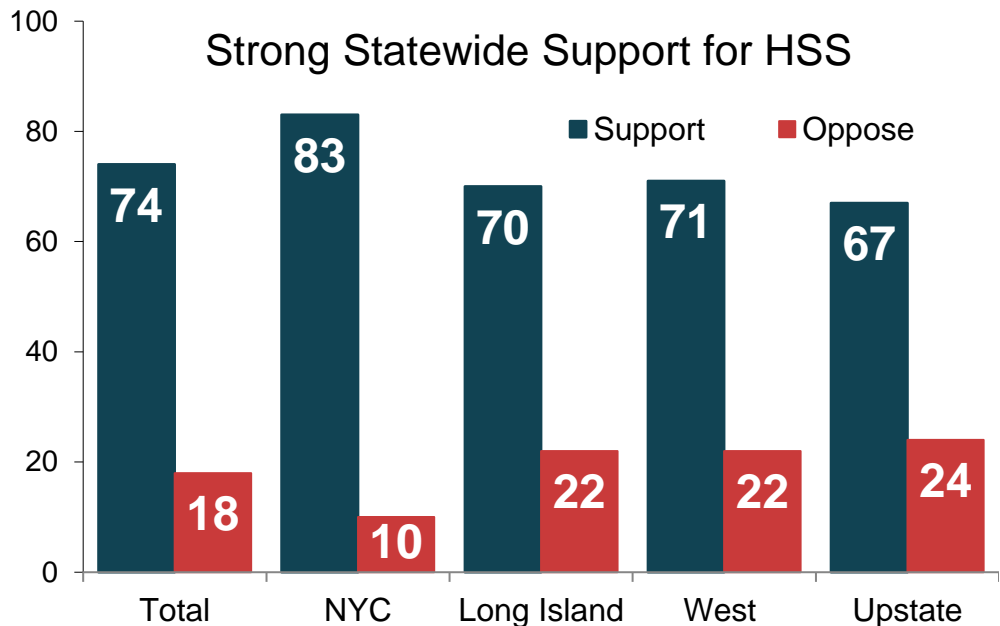
**There’s overwhelming bipartisan support for Home Stability Support in the 2020 budget**

- ▶ Three-quarters (74%) of New Yorkers support including Home Stability Support in the 2020 budget. Just 18% are opposed.
- ▶ This support cuts across party lines – 83% of registered Democrats, 71% of unaffiliated voters, and 56% of registered Republicans support HSS.

ALG Research conducted n=1,000 live telephone interviews with likely 2020 general election voters in New York State between February 28 – March 5, 2020. Interviews were conducted on mobile and landline telephones. Respondents were selected at random and data was weighted for demographic and geographic representation. Expected margin of sampling error for these results is ±3.1% at a 95% confidence level and higher for subgroups.

- ▶ In every region of the state, at least 67% support HSS, with a high of 83% support in New York City.

As you may know, New York State is currently considering whether to include Home Stability Support in the state budget. This would provide help paying rent for families and individuals who are eligible for public assistance benefits and who are homeless or at risk of losing housing due to eviction, domestic violence, or hazardous living conditions. Do you favor or oppose including Home Stability Support in the 2020 New York State budget?



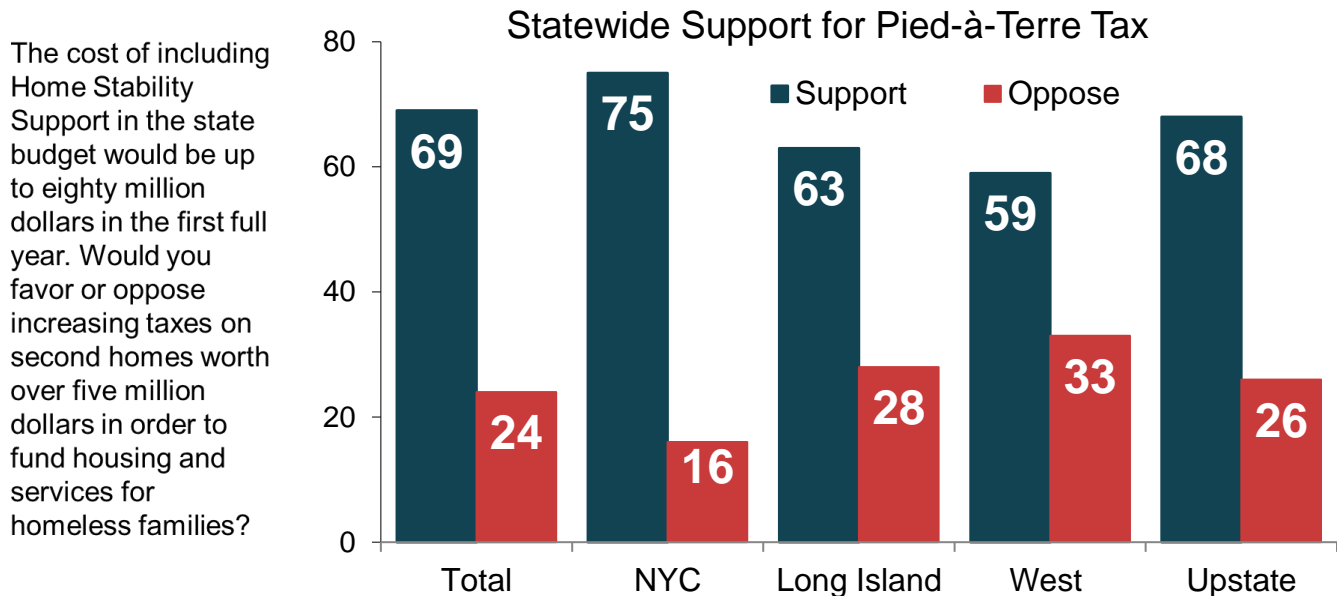
### **Voters are more likely to vote for an official who includes HSS in the budget**

- ▶ A majority of voters say they would be more likely to support an elected official who votes to include Home Stability Support in the 2020 budget (51% more likely / 11% less likely).
- ▶ In every region of the state, voters would be more likely to support someone who votes for HSS by at least a 32-point margin.
- ▶ Democrats (+55), unaffiliated voters (+33), and Republicans (+14) would all be more likely to back an official who supports HSS.

### **There's strong support for a pied-à-terre tax to fund HSS**

- ▶ Two-thirds of voters (69%) say they would support increasing taxes on second homes worth over \$5 million in order to fund the cost of HSS, which we estimated at up to \$80 million for the first full year.

- ▶ The support for a pied-à-terre tax cuts across party lines. After hearing the cost of HSS, 78% of Democrats, 66% of unaffiliated voters, and 51% of Republicans would support a pied-à-terre tax to fund HSS.
- ▶ Support for the pied-à-terre tax cuts across geographic lines as well, with at least 59% support in every region and the highest support in New York City (75%).



### **Homelessness is an issue that touches every part of New York State**

- ▶ For many New Yorkers, homelessness isn't an abstract issue, it's something that has touched their lives. One quarter (25%) of New Yorkers have either experienced homelessness themselves (10%), have close friends and family who have experienced homelessness in the last year (20%), or both.

- ▶ Again, this isn't an issue that's localized to New York City or any other single part of the state. It's an issue that's touching communities everywhere in New York.

Have you personally experienced homelessness, either currently or in the past? Do you have any close friends or family who are currently homeless or recently experienced homelessness in the last year?

